



Thomas Schmidt (Managing Director, Sepia Design) was amazed at the materials & design of the Valcucine Aerius cupboard



Left 2: Richard Hawkins (partner of Foster + Partners)



Centre: Ricky Fung (Senior Purchasing Manager, Sun Hung Kai Properties)



Right: Louis Lee (Assistant General Manager, Henderson Land); Left: Debbie Leung



Right: David Chan (Deputy General Manager, Goldin Properties)



Toasting the grand opening of DEMODE by VALCUCINE Flagship Store: Walter Kei, Kit Mak, Debbie Leung (Executive Director, Mooi Living Group), Irina Verado (Valcucine) & Jacky Cheng (CEO, Mooi Living Group)



HKIDA EXCO: Timothy Cheng, Antony Chan, Joey Ho, Kinney Chan (Chairman) & Horace Pan, Jacky Cheng (CEO, Mooi Living Group)



Right 2: Willy Liu (Managing Director, Ricacorp)



Right: Swina Lee (Senior Manager, Interior Design, Ka Wah Real Estates)



Cello Chan (Senior Sales Manager, Sino Land)



Walter Kei & Kit Mak produced the celebration delicacies for the grand opening of DEMODE by VALCUCINE



Left: Johnson Cheung (General Manager, Hongplus Professional Consultants Ltd)



Christine E. Bruckner (AIA Hong Kong Chapter, Current Director, 2009-10 immediate past president)



Left: Colin Chan (Winner of Dress Up Your Kitchen — Valcucine Kitchen Cabinet Graphic Design Contest)

A grand debut 閃耀登場

A glittering launch party was held to celebrate the opening of the new DEMODE by VALCUCINE Flagship Store, an iconic destination offering genuine, high-quality eco-living for all. Welcoming the VIP guests – who included property developers, architects and designers – were Debbie Leung, Executive Director, Mooi Living Group; Jacky Cheng, CEO of Mooi Living Group; and Irina Verardo, Export Manager North America of Valcucine.

A cooking demonstration was performed by celebrity chefs Walter Kei and Kit Mak as guests mingled enjoying the champagne and canapés – and admired the beautiful DEMODE by VALCUCINE kitchens in the spacious, 6,000 sq-ft Flagship Store.

The event also celebrated the anniversary of the successful launch of the first Valcucine Flagship Store, which opened in Happy Valley in April 2010.

DEMODE by VALCUCINE was also the honoured sponsor of *Perspective's* 40 Under 40 2011 – the second consecutive year in which the Valcucine brand has supported the programme, which recognises talented young designers from around Asia. The recipients were presented with their awards by key industry figures Horace Pan, Vice-chairman of the Hong Kong Interior Design Association; Eric Chan, Vice-chairman of the Hong Kong Designers Association; Debbie Leung, Executive Director of Mooi Living Group; Valerie Portefaux, Director of MAP Office; and Mark Lui of Mark Lui Design Works.

More photos of the DEMODE by VALCUCINE launch party and the 40 Under 40 2011 awards presentation can be found at www.perspectiveglobal.com/photo-albums/40-under-40-2011

為慶祝DEMODE by VALCUCINE旗艦店正式進駐香港，一場星光熠熠的開幕派對於創造真正優質環保生活的DEMODE全新旗艦店舉行。盛會當晚氣氛熱鬧，雲集一眾尊貴嘉賓、發展商、建築師、設計師等，當中包括Mooi Living集團行政總裁鄭竣耀、Mooi Living集團執行董事梁鈺英與Valcucine北美出口經理Irina Verardo。

當晚，名廚紀曉華與麥潔兒更在DEMODE by VALCUCINE六千多平方呎的旗艦店內即席示範拿手美食，跟現場一眾嘉賓分享美酒與佳餚。

Valcucine的首間旗艦店於去年四月底在跑馬地開幕，故今次的盛會亦慶祝旗艦店的周年紀念。

DEMODE by VALCUCINE是今屆《透視》「四十驕子」的贊助商，而意大利廚櫃名牌Valcucine已連續二年贊助此項本地設計及藝術界的盛事，表揚亞洲區內才華洋溢的設計新星。今年，《透視》邀得設計業界首屈一指的名人為「四十驕子」擔任頒獎嘉賓，包括香港室內設計協會副會長潘鴻彬、香港設計師協會副主席陳超宏、Mooi Living集團執行董事梁鈺英、MAP Office董事Valerie Portefaux及Mark Lui Design Works雷頌德。

請登上 www.perspectiveglobal.com/photo-albums/40-under-40-2011 瀏覽更多有關DEMODE by VALCUCINE開幕派對及《透視》「四十驕子」頒獎典禮的相片。



Left: Walter Kei, Kit Mak, Mark Lui & his wife, Jade



Left 3: Jane Chao (Founder, Galerie Huit) & her husband Dominique Lee



demode
engineered by VALCUCINE

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