

[Press Release]

40 UNDER 40 2015

*Ninth edition shines spotlight on the
future leaders of Asia's design industry*

[Hong Kong, 18 March 2015] Perspective, Hong Kong's premiere architecture and design magazine, is proud to present the 9th 40 Under 40 programme, recognising the region's rising young design stars from across Asia.

Nominations have poured in highlighting young talents from six design fields – art, architecture, interiors, graphic/new media, products, and fashion/accessories. “Over the past eight years, many of our 40 Under 40 honourees have gone on to become leaders in their fields, such as Ma Yansong, Andre Fu, Barrie Ho, Bjarke Ingels, and Zhao Yang,” said Suzanne Miao, editorial director of Perspective. “Since the beginning of the year, Perspective's editorial team has been reviewing and carefully selecting this year's top 40 young talents, from nominations sent in by senior architects and designers, as well as those we have kept an eye on over the past 12 months.”

The final 40 will be chosen based on the nominee's professional achievements, contributions to the industry, and potential for future development and growth. Consideration is also given to any awards won, participation in industry events at a speaker, panellist, or judge level (where applicable), and contributions to society.

“In summary, Perspective's 40 Under 40 programme recognises outstanding young individuals who have demonstrated all-round achievement, passion and involvement in their industry or area of specialisation,” Miao noted. “In 2015, we will once again shine the spotlight on the amazing young creative talent that Asia is producing.”

For more information about Perspective's 40 Under 40, go to www.perspectiveglobal.com

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About Perspective

Perspective is a bilingual, monthly magazine focusing on contemporary design from architecture and interiors, to graphics and product design. A vital source of information for architects and design professionals, every issue provides a penetrating look at trends, recent projects, and the latest innovative designs from around the globe. With coverage of cutting-edge design concepts and interviews with influential, leading designers, readers gain insight into today's architecture and design, and the latest information that is relevant and vital to the industry.

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