

FOR IMMEDIATE RELEASE

Perspective's 40 Under 40 2014
Design Stars of Tomorrow Shine with Flying Colours

[Hong Kong • 28 April 2014] *Perspective*, Hong Kong's premiere architecture and design magazine, proudly presented the eighth edition of its annual 40 Under 40 young talent recognition awards, with a presentation ceremony on 28 April 2014 at Pacific Coffee Emporium, Fashion Walk, Causeway Bay.

Every year, *Perspective* selects 40 creative stars under the age of 40 from the fields of art, architecture, interior design, graphic design and new media, product design, and fashion and accessories, whom we believe will shape the design world in the decades to come.

“Eight years ago, 40 young design stars under the age of 40 were selected for the first time by *Perspective*, and we have gone on to witness how their creative visions are shaping not only the world around us, but also our future. Since then, our annual 40 Under 40 award ceremony has become a highlight on the design calendar. Since 2007, we have handpicked 280 honourees, who are actively involved in projects around Asia — many of whom have gone on to become award-winning architects and design professionals in their respective fields,” said Ms Karen Chan, publishing director, Perspective Limited.

Joining the event's star-studded 40 Under 40 awards celebration were many past winners who have established themselves as design heavyweights. Award presenters included Mr Barrie Ho, MH (Founder & Director, BARRIE HO Architecture & Interiors Ltd, 2008 40 Under 40 honouree), Ms Michelle Chan (Assistant Vice-President, HKT Premier), Ms Katherine Lo (Senior Manager, Leasing Management, Hang Lung Properties), Ms Esther Ma (CEO & Founder, Prestique Limited), Mr Michael Miller Yu (Founder, Creation House and Chairman, Hong Kong Outstanding Designers Association), sculptors Man Fung Yi and Professor Mok Yat San.

The long-standing support given to both *Perspective* and the young creative community was exemplified by the overwhelming number of nominations received this year, as well as support from our sponsors: BARRIE HO Architecture & Interiors Ltd, HKT Premier, Hang Lung Properties Limited, Savvy Quest Executive Search Limited, Lof10 and Pacific Coffee (Hong Kong) Limited.

“Once again, with the 8th edition of Perspective's 40 Under 40 awards this year, we shared with you the design vision of our younger generation, and celebrated the young voices of the creative industry from Hong Kong and beyond,” Ms Karen Chan added.

Among this year's honourees are:

- ★ ARCHITECTURE | Zhao Yang | China (Founding partner, dotA Architects)
- ★ ARCHITECTURE | Sinner Sin & Danny Ng (Founders, 4N Architects)
- ★ INTERIORS | Carl Gouw | Hong Kong (Founder & partner, ACTS Studio)
- ★ PRODUCT DESIGN | Kat Ling, Kenneth Ho and Samuel Siu | Hong Kong (Founders, Alchemist Creations)
- ★ PRODUCT DESIGN | Michael Leung and Rony Chan | Hong Kong (Founders, MIRO)

- ★ FASHION/ACCESSORIES | Dee Poon | Hong Kong (CEO, PYE)
- ★ FASHION/ACCESSORIES | Michiko Suzuki | Japan (Fashion designer)
- ★ GRAPHIC DESIGN/NEW MEDIA | Kevin Lee | Hong Kong (Creative Technology Lead, LED Artist)
- ★ GRAPHIC DESIGN/NEW MEDIA | SK Lam | Hong Kong (Creative director, AllRightsReserved)
- ★ ART | Aidan Li | Hong Kong)
- ★ ART | Desmond Leung | Hong Kong)

- ENDS -

For additional photos and interview opportunities, please contact
Kathy Po
Marketing Manager, Perspective Limited
Tel: +852 2115 5341
Email: kathy.po@perspectiveglobal.com

ABOUT 40 UNDER 40

Perspective's 40 Under 40 2014 awards honour talented young individuals under the age of 40 who will lead Asia's design industry in the next two decades. Six areas are covered: art, architecture, interiors, graphic design/new media, product design and fashion/accessories.

ABOUT PERSPECTIVE

Perspective is a bilingual, monthly magazine focusing on contemporary design from architecture, interiors and product design. A vital source of information for architects and design professionals, every issue provides a penetrating look at trends, recent projects, and the latest innovative designs from around the globe. With coverage of cutting-edge design concepts and interviews with influential, leading designers, readers gain insight into today's architecture and design, and the latest information that is relevant and vital to the industry.

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The 40 young honorees of Perspective's 40 Under 40 2014, representing the fields of art, architecture, interior design, graphic design and new media, product design, and fashion design and accessories



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Award presenters Ms Esther Ma, CEO & Founder, Prestique Limited (centre, in white) and all honorees in the Product Design category of *Perspective's* 40 Under 40 2014



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Joining the star-studded 40 Under 40 awards celebration included (from left) Ms Kiki Yau (Executive Director, Perspective Limited), Mr Brandon Chau, Mr Caul Gouw (*Perspective's* 40 Under 40 2014 honoree, Interior Design category) and Ms Esther Ma (CEO & Founder, Prestique Limited) ◦



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Renowned designer, brand consultant and artist Mr Alan Chan shared his design insights with *Perspective's* 40 Under 40 2014 honourees



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(From left) Sculptors Professor Mok Yat San and Man Fung Yi with *Perspective Limited* Publishing Director Ms Karen Chan and Ms Katherine Lo, Senior Manager of Leasing Management, Hang Lung Properties



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Fashion designer and Yohji Yamamoto apprentice Ms Michiko Suzuki (*Perspective's* 40 Under 40 2014 honouree in the Fashion & Accessories category) flew from Japan to Hong Kong to receive her award